



STRONGTIMES

A quarterly newsletter with life-changing impact.

VOL II, NO. 2 2020

MESSAGE FROM THE CHAIRMAN/FOUNDER



Amidst all the challenges we are facing today, I thought it was important in this issue of StrongTimes to focus on the positive impact SoldierStrong continues to make as a direct result of your support!

In this issue, I want to call attention to some special partnerships and exciting updates, all of which help to further our mission.

Please enjoy reading how your support is helping bring national attention to our efforts and further expand our impact to help our nation's heroes take their next steps forward!



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SOLDIERSTRONG INVITED TO WHITE HOUSE AS PRESIDENT UNVEILS PREVENTS TASK FORCE ROADMAP TO PREVENT VETERAN SUICIDE.

Co-founder and Chairman of SoldierStrong, Chris Meek was among a select group of leaders to participate in the President's White House announcement to unveil the Roadmap to Empower Veterans and End the National Tragedy of Suicide on June 17th.

This invitation recognizes the important work of SoldierStrong's **StrongMind** program which helps to combat PTS and thereby reduce veteran suicide. The PREVENTS objective is to change the culture around mental health and prevent suicide — among not just veterans but all Americans.

Under the leadership of Secretary Wilkie, the task force has an ambitious roadmap that includes launching a national public awareness campaign. This historic campaign is designed to:

1. Mobilize every sector of American society to encourage our veterans that are in need.
2. Empower veterans by providing them with the best prevention practices.
3. Help every veteran thrive in their lives after service.
4. Educate Americans that suicide is preventable, creating awareness of mental health and suicide prevention best practices with a call to action for ALL Americans to take the PREVENTS Pledge to Prevent Suicide.



Chris Meek, Co-founder and Chairman of SoldierStrong



A primary goal of the campaign is to change the culture surrounding issues related to suicide and mental health. The campaign will stress everyone has a role to play in the well-being of family members, friends and coworkers. It will create awareness about risk and protective factors and encourage people to reach out to those who may be struggling.

Unfortunately, there is no single solution to this issue; and the task force is expanding partnerships with military and veteran organizations, universities, faith-based leaders, businesses, nonprofits and all levels of government to establish and provide the mental health and suicide prevention services our veterans need.

**EVERY SINGLE DAY THERE ARE 20 VETERANS TAKING THEIR LIVES.
THIS DEMANDS BOLD ACTION AT EVERY LEVEL OF SOCIETY.**

**VETERAN SUICIDE IS A NATIONAL CRISIS THAT IS FINALLY GETTING
THE ATTENTION IT DESERVES.**

SOLDIERSTRONG IS HONORED TO BE PART OF THIS EFFORT!

To find out more about the PREVENTS task force, get updates and to get involved: <https://www.va.gov/PREVENTS/index.asp>



STRONGTIMES HIGHLIGHT ★★★★★

REDLINE STEEL



Colin Wayne, owner and
CEO of Redline Steel

We are proud to be partnering with [Redline Steel](#), a **veteran owned and operated** company specializing in customized art décor made out of steel. They are located in Alabama and their products are 100% manufactured in the USA.

Colin Wayne, the owner and CEO of Redline Steel is a great American and all around amazing person. Besides being a very successful entrepreneur, his bio includes being an Army Combat Veteran serving in the Alabama Army National Guard for seven years, world famous fitness model with 50+ magazine covers, social media guru with over 3.6 million followers and owner of America's largest customized monogram steel company, Redline Steel. Forbes Magazine has proclaimed him, "**The Most**

Interesting Millennial Entrepreneur in America."

In fact, everything about Colin is incredibly impressive! After serving in the military, he was a contractor for the Department of Defense in Afghanistan. He was almost killed in 2012 during a mortar attack where a 107-millimeter rocket exploded three-and-half feet from him leaving him with serious injuries to his back, arms, stomach, leg and ear. It is unbelievable that he survived!

SoldierStrong is grateful to have someone of his integrity, resilience and resolve behind our efforts. His past experiences give him an excellent understanding and appreciation for the work SoldierStrong does to help our veterans take their next steps forward.

We are excited and grateful to extend this very **Special Offer** thanks to the generosity of Colin Wayne and our partnership with Redline Steel! With every donation of \$50 or more, you will receive this beautiful "Freedom Isn't Free" flag pictured above.

There's still time to get your "Freedom Isn't Free" Flag today!



ORDER TODAY

UPCOMING EVENTS AND SOLDIERSTRONG PARTNERS

★★★★★ UPCOMING EVENTS ★★★★★

AUGUST 3, 2020 – FIRST ANNUAL GOLF OUTING



The Union League Golf Club at Torresdale
3801 Grant Ave
Philadelphia, PA 19114

We are looking forward to this event and hope it is the first of many more!
Sponsorship opportunities are still available.

For more information: <https://www.soldierstrong.org/soldierstrongs-golf-outing/>

★★★★★ JUNE WAS PTSD AWARENESS MONTH ★★★★★

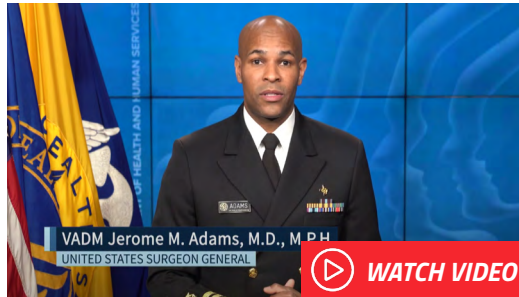
Every month, our country recognizes and celebrates important military observances. SoldierStrong partnered with the following entities to do what we can to support our veterans and raise awareness of PTSD:

NBA TOGETHER



WATCH VIDEO

THE SURGEON GENERAL



WATCH VIDEO

PREVENTS TASK FORCE

Unveiling the Roadmap to Empower Veterans and End the National Tragedy of Suicide



WATCH VIDEO

SOLDIERPARTNERS

As our mission evolves to meet the ever-changing needs of the community we serve, we recognize that we could not fully accomplish our mission without the help of our current partners below.



GE Foundation



BECOME A PARTNER OR CORPORATE SPONSOR

In the past ten years we have accomplished much thanks to the support of our partners, corporate sponsors and thousands of Americans that believe our veterans deserve the best medical care there is to offer. SoldierStrong is committed to providing America's heroes with the equipment and therapy they desperately need and deserve. We are actively seeking new partnerships and would love to speak to you!

Learn More: [SoldierStrong.org](https://www.soldierstrong.org) | **Call:** 888.898.3235 | **Email:** info@soldierstrong.org

