



STEPPING INTO 2023

STRONGTIMES

A quarterly newsletter with life-changing impact.

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INSIDE THIS ISSUE



Pg. 2 A Peek Inside Our Sweet Land of Liberty Gala 2022

Pg. 3 Looking Back at Our 2022 Impact

Pg. 4 StrongTimes Highlights



MESSAGE FROM THE CHAIRMAN/ FOUNDER - CHRIS MEEK

Dear Friends,

As I look back at 2022, I am incredibly grateful to share in the commitment with so many of my fellow Americans to have the backs of injured veterans after they have returned home from having our backs on the battlefield and abroad. I am encouraged by the outpouring of support that SoldierStrong received throughout the duration of the year and am pleased with the momentum we saw in our mission to bring desperately needed revolutionary medical technologies to Veterans Affairs hospitals

and other medical facilities across the country.

Here is what your support of our services has allowed us to accomplish together:

- 29 SoldierSuits and 22 BraveMind systems donated to date
- 35,000+ paralyzed and injured veterans with access to a SoldierSuit
- \$500,000+ awarded in scholarships
- More than \$5.4 million donated in advanced medical technologies to date

Thank you for helping to make 2022 such a tremendous year for SoldierStrong and for helping us positively impact an even greater number of injured veterans. We look forward to building on these efforts in 2023 so that the revolutionary medical technologies we provide can be available to as many veterans in as many states as possible.

God bless,

Chris Meek, Co-Founder and Chairman



A PEEK INSIDE SOLDIERSTRONG'S SWEET LAND OF LIBERTY GALA

SoldierStrong hosted the "Sweet Land of Liberty Gala" on November 19 to raise awareness and funds to help military veterans take their next steps forward in life after service with a sold-out crowd at the exclusive Mar-A-Lago Club in Palm Beach, Florida.

The event was a testament to the broad, national support for our nation's veterans. With a number of the 350-plus attendees hailing from across the country and our event's top sponsor, Bottle Breacher, from Arizona, it was clear that our mission and its impact resonates with Americans from sea to shining sea.

HIGHLIGHTS FROM THE "SWEET LAND OF LIBERTY GALA" INCLUDE:

- Johnny "Joey" Jones, a FOX News Media contributor and retired U.S. Marine Corps member, served as the event's master of ceremonies.
- Dr. Ben Carson, a 2016 presidential candidate and former U.S. Secretary of Housing and Urban Development, served as keynote speaker.
- A one-of-a-kind couture fashion show was produced by Linda Koldenhoven and featured exclusive designs by designer Oscar Garcia Lopez.
- Entertainment provided by contemporary Christian singer Natasha Owens.
- A demonstration of the SoldierSuit by paralyzed retired Marine staff sergeant Bryce Cherryholmes.
- Appearance by Major League Baseball Hall of Famer Johnny Bench, who participated in the fashion show.

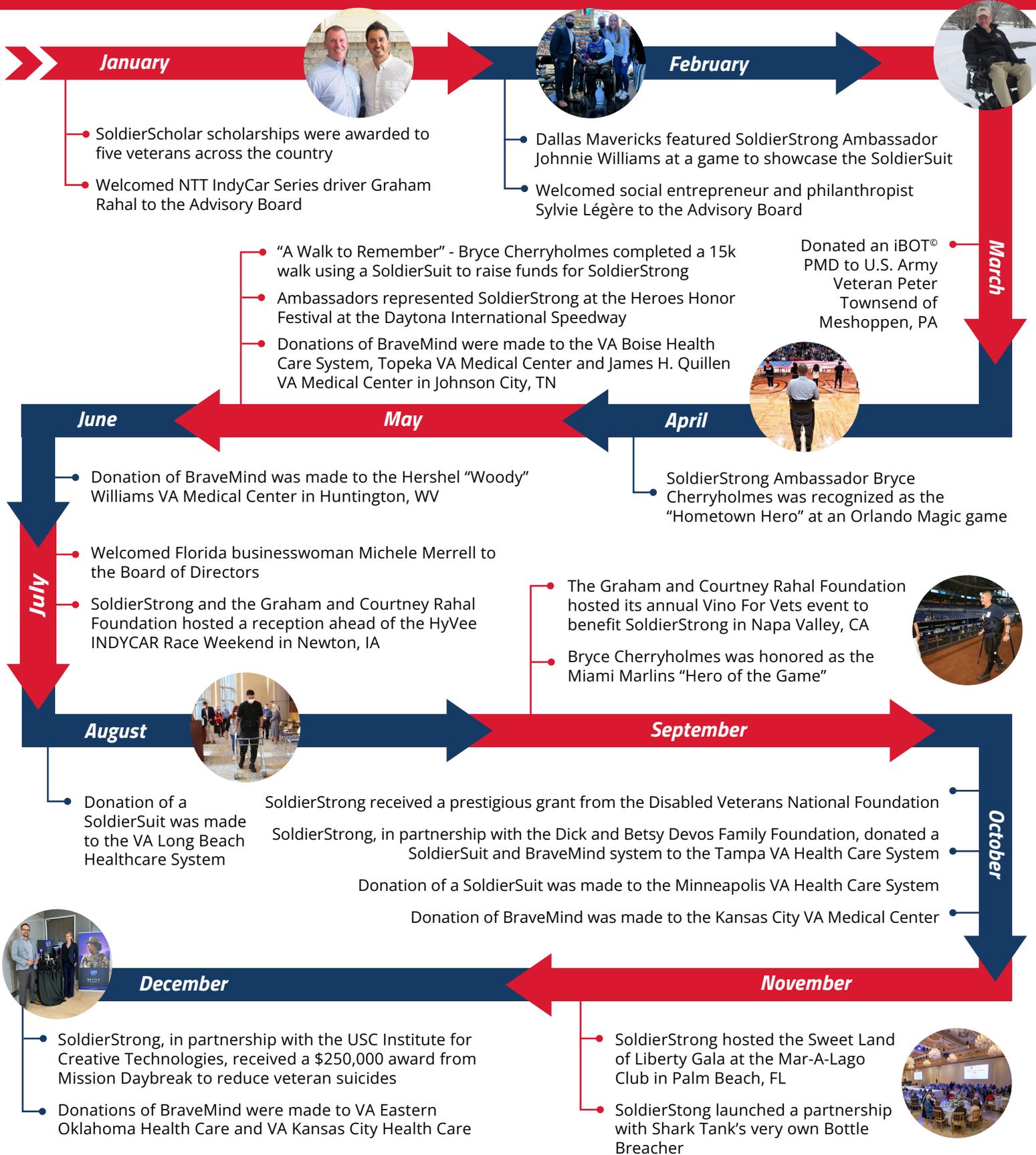
The outpouring of support for SoldierStrong at this event allows us to continue to fulfill our mission of bettering the lives of veterans. We offer our most heartfelt thank you to the patriots who joined us in uplifting our nation's heroes



THANK YOU FOR HELPING US TO MAKE THESE LIFE CHANGING GIFTS POSSIBLE!



LOOKING BACK AT SOLDIERSTRONG'S 2022 IMPACT ★★★★★



SOLDIERSTRONG RECEIVES AWARD FROM MISSION DAYBREAK

SoldierStrong, in partnership with the USC Institute for Creative Technologies, was recognized as one of 30 finalists to receive \$250,000 from the U.S. Department of Veterans Affairs' Mission Daybreak Award. Mission Daybreak is a \$20 million grand challenge to reduce veteran suicide as part of VA's 10 year strategy to end veteran suicide through a comprehensive, public health approach.

SoldierStrong and USC-ICT were recognized for our efforts to advance the use of technology to prevent suicide through Battle Buddy, a virtual human-led mobile mental health and wellness application. This interactive, embodied conversational agent leverages content related to the VA's Suicide Safety Planning program embedded within brief daily check-ins with veterans. The Virtual Human will also allow veterans to opt-in to connect their wearable sensors to the app, leveraging sleep, exercise, vocal analytics and other sensed signals to their overall well-being.

Out of the 30 finalists, ten winners will be selected for Phase 2 development with awards ranging from \$500k to 3 million dollars.



SOLDIERSTRONG PARTNERS WITH THE DEVOS FAMILY FOUNDATION TO HELP FLORIDA VETERANS

In October, SoldierStrong, in partnership with the generosity of the Dick and Betsy DeVos Family Foundation, donated both a SoldierSuit and a BraveMind system to the Tampa VA Health Care System. As Air Force veteran Brady Atomos, one of the many veterans in the area who will reap the benefits of the SoldierSuit noted at the time of the donation, "This machine will change the lives of the veterans that will have the opportunity to train in it. Physical disability is a dramatic shift in life, and the experience to get back even a tiny fraction of what was lost is an enormous stride forward. SoldierStrong has granted hope to many people who have been put in what seems like the face of impossible odds of recovery."

The heroic service of our country's veterans often includes life-long sacrifices related to their physical and mental health. SoldierStrong's revolutionary SoldierSuit technology provides fulfillment and restores joy to veterans by allowing them to reap the physical and emotional benefits of completing everyday activities we take for granted, like getting a cup of coffee, unloading the dishwasher, or walking home with kids from school. We are humbled to be able to provide a SoldierSuit and BraveMind system to the Orlando VA and are deeply grateful for everything veterans have done to protect and uphold America's freedom.

- Dick and Betsy DeVos



CREATE A LEGACY FOR SOLDIERSTRONG

FREEWILL

Many people are surprised to learn that donating appreciated stock is a simple, tax-efficient way to help veterans take their next steps forward in life. By donating stock directly to SoldierStrong, you can maximize your impact at less cost to you. This secure online resource makes it easy to learn more and create your gift in about 10 minutes. Meet the urgent needs of our vets and their families with a stock donation today!



NEXT STEPS FORWARD WITH CHRIS MEEK

Join SoldierStrong co-founder and chairman Chris Meek for his weekly podcast every Tuesday at 1 PM ET/10 AM PT for an uplifting hour focused on personal empowerment, commitment to overall wellbeing and motivation to achieve more than you ever thought possible.

In 2020, Chris began hosting Next Steps Forward with Chris Meek via the VoiceAmerica Talk Radio Network, the industry's leading producer and online broadcaster of on-demand talk radio programming. Next Steps Forward hosts leaders from the worlds of business, sports, entertainment, medicine and politics to engage thought-provoking discussion to help us all take the next steps forward in our journey to better ourselves.



Col. Greg Gadson



Dr. Alveda King



Dana Perino



Charles Haley



Martha MacCallum



Graham Rahal

Join us every Tuesday at 1 PM ET
Learn More at NextStepsForward.com



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SOLDIERSTRONG PARTNERS

SOLDIERSTRONG PARTNERS WITH BOTTLE BREACHER

SoldierStrong is excited to announce a partnership with Tucson, Arizona-based manufacturer Bottle Breacher in an effort to raise funds to donate the BraveMind system to five Veterans Affairs facilities that are in immediate need of the technology. You may recognize Bottle Breacher from the NBC hit show Shark Tank. Now, Bottle Breacher is donating up to 15% of purchases for those who use code "SoldierStrong" at checkout from now until the end of January. Check out their one-of-a-kind products at bottlebreacher.com.

FROM NOW UNTIL THE END OF THE YEAR, BOTTLE BREACHER IS DONATING UP TO 15% OF PURCHASES THAT USE PROMO CODE "SOLDIERSTRONG"



SOLDIER PARTNERS

As our mission evolves to meet the ever-changing needs of the community we serve, we recognize that we could not fully accomplish our mission without the help of our current partners below:



BECOME A PARTNER OR CORPORATE SPONSOR

In the past ten years, we have accomplished so much thanks to the support of our partners, corporate sponsors, and thousands of Americans that believe our veterans deserve the best medical care there is to offer. SoldierStrong is committed to providing America's heroes with the technology and therapy they desperately need and deserve. We are actively seeking new partnerships and would love to speak with you about partnership opportunities!

Learn More: SoldierStrong.org | **Call:** 888.898.3235 | **Email:** info@soldierstrong.org

