



# TOGETHER, WE STAND STRONGER FOR VETERANS

## STRONGTIMES

*A quarterly newsletter with life-changing impact.*

VOLUME VIII, NO. 1, 2025

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#### A MESSAGE FROM DR. CHRIS MEEK

Dear SoldierStrong Supporters,

As we reflect on the progress SoldierStrong made in 2024, we are reminded of the resilience and strength of our nation's veterans. It is this same resilience

and strength that we try to carry with us and reflect in all that we do. For fifteen years our mission has been to help veterans live fuller, healthier, more independent lives by providing them with revolutionary medical technology and the resources they need to overcome the challenges many face in life after service.

This quarter, we've been fortunate to provide more veterans with access to cutting-edge technology through a generous donation of more than \$900,000 in novel immersive healthcare technology. Because of this donation, we will be able to place this revolutionary technology to aid in physical rehabilitation in more than 75 Veterans Affairs medical facilities nationwide.

But our work throughout 2025 won't stop there. We're committed to supporting veterans in many aspects — through access to cutting-edge medical technology, physical therapy, mental health therapy, and educational opportunities. Each story of progress fuels our passion to do more.

As we look ahead, we remain focused on expanding our efforts, working with our incredible partners, and continuing to provide life-changing - and often life-saving - solutions for those who have sacrificed so much for our country.

Thank you for your ongoing support. Together, we stand stronger for veterans.

Dr. Chris Meek, Co-Founder and Chairman



# SOLDIERSTRONG SUPPORTS VETERANS WITH \$900,000+ IN NOVEL IMMERSIVE HEALTHCARE TECHNOLOGY DONATIONS

This past November, SoldierStrong was honored to announce a donation of more than \$900,000 in technology received from a generous donor. The donation will support U.S. military veterans and active military service members with the use of immersive technology to aid their physical rehabilitation.

In total, SoldierStrong will be able to deliver the donated technology designed for physical rehabilitation to 75 military and veteran rehabilitation centers across the U.S. This is just one effort by SoldierStrong to provide revolutionary medical technologies to ensure injured veterans and active service members lead full lives. The anonymous donor's contribution brings SoldierStrong's state-of-the-art medical device donations to Veterans Affairs medical centers and individual veterans to more than \$7 million.

*"Virtual reality has dramatically transformed healthcare and will only continue to do so. Besides providing an additional tool in the VA's toolbelt, VR has proven to engage and motivate patients—especially post-9/11 veterans who grew up during the rise in popularity of virtual gaming—in ways that traditional treatment methods do not. SoldierStrong is inspired by our donors' support of our nation's veterans and their commitment to ensuring that veterans have access to the medical technology they need and deserve,"*

*- Chris Meek, SoldierStrong Founder and Chairman*



In a 2023 interview with U.S. Medicine, a publication for healthcare professionals in the Department of Veterans Affairs, Mark Havran, DPT, a national physical therapy executive for the VA and chief of Extended Care and Rehabilitation at the VA Central Iowa Healthcare System in Des Moines, said, "The technology is visionary. We foresee this will allow an extension of our clinics and education tools beyond brick and mortar. The patient, the caregiver and the interdisciplinary team will be able to improve access, functional outcomes, and [there will be] fewer downstream costs while having a mix of services available."



# SOLDIERSTRONG PRESENTS COMMITMENT TO SERVICE AWARDS TO LTG (RET) PATRICIA D. HOROHO AND THE BOBBY RAHAL AUTOMOTIVE GROUP

Each year SoldierStrong is proud to present the Commitment to Service Award to an individual and a corporation who have demonstrated exemplary and inspirational leadership and provided material support to our mission. It is our honor and pleasure as an organization to announce LTG (Ret) Patricia D. Horoho and the Bobby Rahal Automotive Group as the individual and corporate recipients of SoldierStrong's 2024 Commitment to Service Awards.

LTG (Ret) Patricia "Patty" D. Horoho was the 43rd Army Surgeon General and the Commander of the U.S. Army Medical Command. She made history as the first woman, first nurse, and non-physician to hold these posts. Upon retirement from the Army, she joined UnitedHealth Group in 2017 and founded the Optum Serve brand, which is the end-to-end federal business of both Optum and UnitedHealth Group. In 2023, Patricia expanded her role to include leading Optum Health Solutions, an integrated direct care delivery platform. She is currently the Head of Business Transformation at Optum. She also founded the 2Serve Together Foundation, a nonprofit dedicated to honoring our military women, and has continuously uplifted SoldierStrong in support of our mission.

*"I've always admired a sentiment attributed to General Horoho: 'It's wonderful to be the first, but you are committed to seeing that you're not the last.' Her career has been one of trailblazing, not just for herself, but for other women, particularly servicewomen, who have followed in her footsteps. General Horoho's leadership and impact continue to inspire, and her legacy serves as a beacon for all those who strive to serve with excellence, compassion, and vision."*

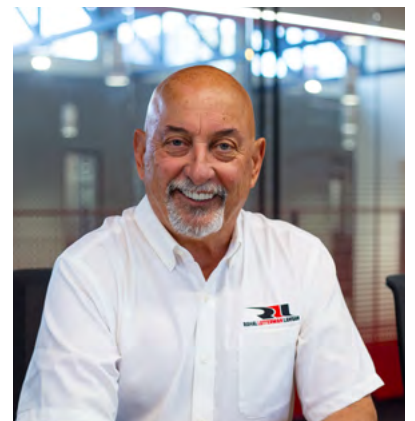
- Dr. Chris Meek



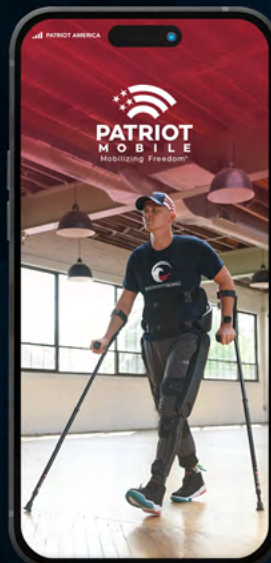
Under the leadership of founder and chairman of the board Bobby Rahal - 1986 Indianapolis 500 Winner and three-time CART champion - the Bobby Rahal Automotive Group is extensively involved in community programs and charitable organizations within the communities they serve. To date, they have contributed over \$1 million in charitable funds to numerous organizations, including more than \$260,000 to SoldierStrong.

*"Recognizing the Bobby Rahal Automotive Group with our corporate Commitment to Service Award serves as a testament to the selfless generosity their team continues to show by having the backs of those servicemen and women who have had our backs on the battlefield and beyond. Their ability to rally communities around life-changing causes is an example of benevolence, leadership and doing the right thing for all Americans to look up to."*

- Dr. Chris Meek



# SOLDIERSTRONG JOINS FORCES WITH PATRIOT MOBILE TO ASSIST MILITARY VETERANS IN TAKING THEIR NEXT STEPS FORWARD



*Thank You,*  
**PATRIOT MOBILE,**  
**FOR STANDING WITH**  
**OUR HEROES!**



SoldierStrong and Grapevine, Texas wireless provider, Patriot Mobile, are proud to join forces to expand access to medical technology to veterans.

"We are excited to help SoldierStrong be the hands and feet of Jesus to our nation's heroes," said Glenn Story, Patriot Mobile CEO. "The men and women who are injured in service to our country deserve access to the best medical care available, and Patriot Mobile is proud to help SoldierStrong in this effort."

Since 2013, Patriot Mobile has given Americans a conservative alternative for their cell phone service by providing dependable, nationwide coverage on 4G and 5G networks and exceptional all U.S.-based customer support. Patriot Mobile gives a portion of every dollar to support organizations that fight for our freedom.

Dr. Chris Meek, who co-founded SoldierStrong following his experience at Ground Zero on Sept. 11, 2001, praised Patriot Mobile's support for military members, veterans, first responders and their families.

*"SoldierStrong is enthusiastic about Patriot Mobile's financial support, which helps uplift our shared mission to remember, honor and celebrate our heroes in uniform, especially those injured in service to our country,"*

*- Dr. Chris Meek*

Meek continued, "The same integrity and dedication that Patriot Mobile's people devote to their work and in service to others will make a difference in the lives of veterans living with severe spinal cord injuries and paralysis, as well as the debilitating impacts of post-traumatic stress. It's a true honor to work with and receive support from Patriot Mobile. Without the support of organizations like Patriot Mobile, SoldierStrong would be unable to benefit the lives of so many deserving veterans."



Contributions from Patriot Mobile will fund SoldierStrong's efforts to donate wearable robotic exoskeletons, known as SoldierSuits, which are used to aid paralyzed veterans in walking again, as well as BraveMind virtual reality software and hardware systems used to treat post-traumatic stress in post-9/11 veterans.



## BOBBY RAHAL AUTOMOTIVE GROUP DONATES \$35,000 TO SOLDIERSTRONG

The Bobby Rahal Automotive Group, a 13-dealership group in central and western Pennsylvania, generously donated \$35,000 to SoldierStrong. For eight consecutive years the group has donated a share of the revenue from every new and used vehicle sold at its central Pennsylvania and Pittsburgh region dealerships to SoldierStrong during the month of November in honor of Veterans Day. To date, the group has donated more than \$260,000 to SoldierStrong's mission.

*"SoldierStrong extends our deepest gratitude to the Bobby Rahal Automotive Group for their generous contribution to our mission,"* said SoldierStrong co-founder and chairman Dr. Chris Meek. *"It is an honor to partner with an organization that has such a long-standing tradition of excellence, like Bobby Rahal Automotive Group, to empower those who have sacrificed so much for our country. Their unwavering commitment to our heroes is truly inspiring, especially to other businesses across the country seeking to make a similar meaningful impact in their communities."*



## SOLDIERSTRONG RECEIVES \$15,000 GRANT FROM COUNTY MATERIALS CORPORATION

County Materials Corporation, which targets their support to organizations in cities where this leading manufacturer for concrete construction and landscape products is based, has awarded a \$15,000 grant to SoldierStrong. Headquartered in Marathon, Wisconsin, this family-owned company partners with charitable organizations that support individuals in four key service areas: Hunger and Homelessness, Sexual Abuse and Domestic Assault Services, Mentoring and Skills Building, and Service Member and Veteran Support. County Materials and its family of companies has contributed more than \$3.9 million to nonprofit organizations since 2007.



*"On behalf of all the veterans we serve, SoldierStrong extends our heartfelt thanks to County Materials for their generous contribution,"* said SoldierStrong co-founder and chairman Dr. Chris Meek. *"Their support plays a vital role in helping us provide much-needed mental health technology and services to those who have served our country. Together, we are making a lasting impact on the lives of veterans and their families."*

## HONOR AND RESPECT PARTNERS WITH SOLDIERSTRONG TO ADDRESS VETERAN MENTAL HEALTH

SoldierStrong is honored to continue our partnership with Honor and Respect, the patriot-owned and veteran-operated makers of athletic shoes and apparel with a mission to make mental health a priority for all military veterans, first responders and their families.

You can look good, feel good and do good by rocking your very own pair of Honor and Respect athletic shoes. When you purchase their Military Shoes at [www.honor-respect.com](http://www.honor-respect.com) and use promo code "SoldierStrong" at check, \$10 of every purchase will go toward SoldierStrong's mission to provide BraveMind virtual reality systems to Veterans Affairs medical facilities to treat veterans living with the devastating impacts of post-traumatic stress (PTS).

Purchase your [Honor and Respect shoes here!](#)



**SOLDIERSTRONG + HONOR★RESPECT**

**SOLDIERSTRONG IS PARTNERING WITH HONOR AND RESPECT TO BENEFIT VETERAN MENTAL HEALTH!**

Purchase Honor and Respect's Military Shoe today using promo code "**SoldierStrong**" and \$10 of your purchase will go back to our mission!

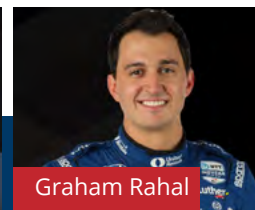
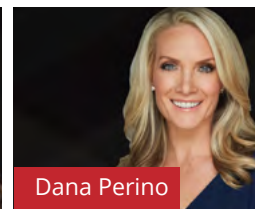
Scan to visit site

**LIMITED EDITION**

## NEXT STEPS FORWARD WITH DR. CHRIS MEEK

Join SoldierStrong co-founder and chairman Chris Meek for his weekly podcast every Tuesday at 1 PM ET/10 AM PT for an uplifting hour focused on personal empowerment, commitment to overall wellbeing and motivation to achieve more than you ever thought possible.

In 2020, Chris began hosting Next Steps Forward with Dr. Chris Meek via the VoiceAmerica Talk Radio Network, the industry's leading producer and online broadcaster of on-demand talk radio programming. Next Steps Forward hosts leaders from the worlds of business, sports, entertainment, medicine and politics to engage thought-provoking discussion to help us all take the next steps forward in our journey to better ourselves.



SCAN TO VISIT SITE



*Join us every Tuesday at 1 PM ET*  
*Learn More at [NextStepsForward.com](http://NextStepsForward.com)*



★ *You're Invited to* ★  
**AN EVENING TO BENEFIT**



— Hosted by Leora and Steven Levy —

with Dr. Chris & Christine Meek, Sarah & Jeremy Wien,  
and Zach & Meredith Sheinberg

**THURS, MAY 8, 2025 ★ 6PM**

**Greenwich, CT**  
**Venue Provided Upon RSVP**  
**Special Guests to be Announced!**

SoldierStrong is a national non-profit organization with a mission to assist our veterans suffering with spinal cord injuries or PTSD in taking their next steps forward in life after their military service through the donation of revolutionary medical technology to Veterans Affairs medical facilities as well as to individual veterans.

**CLICK HERE TO RSVP AT [SOLDIERSTRONG.ORG/STRONG](https://soldierstrong.org/strong)**

*Help our Veterans Take Their Next Steps Forward!*

Please contact Christina Stroback at  
**[christina@soldierstrong.org](mailto:christina@soldierstrong.org)** or  
**319.936.9300** with questions



*Scan to Register*



***Private Event, Invitation Only***



# SOLDIERSTRONG PARTNERS

## SUPPORT SOLDIERSTRONG TODAY!

Your donation or partnership holds the power to catalyze change. By donating to SoldierStrong you become a partner in our mission to help change the lives of our veterans and help them take their Next Steps Forward.

### Ready to take action?

#### Here is how you can make a difference:

- Go to [SoldierStrong.org](http://SoldierStrong.org) to make a donation today
- Host a fundraising event which benefits SoldierStrong. Contact [events@soldierstrong.org](mailto:events@soldierstrong.org) to get started
- Include SoldierStrong in your will or living trust
- Create a Facebook fundraising event for SoldierStrong
- To make an in-kind donation, set up a matching gifts program, or to request more information, contact SoldierStrong via email at [info@soldierstrong.org](mailto:info@soldierstrong.org) or call us at [888-898-3235](tel:888-898-3235)
- Thank you for considering SoldierStrong. Your donation will positively impact the lives of our veterans. [Please donate today!](#)

## SOLDIERSTRONG PARTNERS

As our mission evolves to meet the ever-changing needs of the community we serve, we recognize that we could not fully accomplish our mission without the help of our current partners below:



## BECOME A PARTNER OR CORPORATE SPONSOR

In the past fifteen years, we have accomplished so much thanks to the support of our partners, corporate sponsors, and thousands of Americans that believe our veterans deserve the best medical care there is to offer. SoldierStrong is committed to providing America's heroes with the technology and therapy they desperately need and deserve. We are actively seeking new partnerships and would love to speak with you about partnership opportunities!

[Learn More: SoldierStrong.org](http://SoldierStrong.org) | [Call: 888.898.3235](tel:888.898.3235) | [Email: info@soldierstrong.org](mailto:info@soldierstrong.org)

